



Colegio Ciudad Educativa  
Educación parvularia, básica y media  
RBD 18028-9  
Camino a Las Mariposas N° 4109  
Fono: +56 9 961 920 32  
Chillán

## “Writing Social Media”

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<b>Curso</b>	8° básico A-B	Fecha máxima de envío	Sábado 22 de Agosto 12:00 pm (medio día)
<b>Objetivo de aprendizaje:</b>	Escribir un texto utilizando el vocabulario de la unidad para describir una aplicación informática, a través del apoyo de un modelo y de los pasos del proceso de escritura, completando y organizando la información, según las estructuras aprendidas.		
<b>Instrucciones:</b>	Lea las instrucciones de cada Item y complete las actividades con letra clara y ordenada. <b>COMPLETE SU NOMBRE Y CURSO EN CADA HOJA</b> y en la primera escriba su correo electrónico y/o Instagram. Envíe fotografías de su trabajo resuelto a la profesora, tenga cuidado de que la imagen sea clara y en posición vertical, <b>1 FOTO POR HOJA.</b> Revisen el Instagram del Teacher Arol (@teacher_arol) para resolver dudas en el video explicativo.		

## LESSON 3 WRITING

### ÚTILES

- Tu cuaderno de inglés o hojas en blanco.
- Lápiz grafito, goma, regla.
- Marcadores de colores y/o lápices de colores.

### FRECUENCIAS

¿COMO ESCRIBIR CON QUE FRECUENCIA HAGO ALGO?

CANTIDAD		CONECTOR	MOMENTO	
<b>ONCE</b>	<b>UNA VEZ</b>	A →	DAY	DIA
<b>TWICE</b>	<b>DOS VECES</b>		MONTH	MES
THREE TIMES	TRES VECES		YEAR	AÑO
TEN TIMES	DIEZ VECES		WEEK	SEMANA
MILLION TIMES	MILLONES DE VECES		WEEKEND	FIN DE SEMANA
Para decir la cantidad de veces, escribo el número y agrego la palabra TIMES, sólo desde el número 3 en adelante hasta el infinito, <b>1 vez y 2 veces TIENEN UNA PALABRA ESPECIAL.</b>		AN →	HOUR	HORA
			Ejemplos: Once a day (una vez al día) Three times an hour ( tres veces en una hora)	



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Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Instagram: \_\_\_\_\_ E-mail: \_\_\_\_\_

## ACTIVITIES:



### 1. Observe the images and answer the questions in the table.

- Observa las imágenes y responde las preguntas en la tabla.

Questions	Answers
a) What social networks do you use?	
b) How often are you on social networks?	
c) How much time do you use your smart phone during the day?	
d) How many times do you check your mobile in an hour?	
e) Do you use your mobile phone while eating (breakfast, lunch, dinner)?	
f) Are online friends better than real friends? Why? Why not?	









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## 2. Observe the images and label them.

- Observa las imágenes y etiquétalas.

### Do you know these social networks?

a) WhatsApp	b) Instagram	c) Skype
d) Facebook	e) Shazam	f) YouTube
		
		
		

## 3. Read the descriptions about apps and write the corresponding name.

- Lee las descripciones acerca de aplicaciones y escribe el nombre correspondiente.

**WhatsApp Instagram Skype Facebook Shazam YouTube**

Description	Social media (name)
It helps users figure out the name of a catchy song being played on the radio, television, or other place.	
It is a video sharing service that allows users to watch videos posted by other users and upload videos of their own.	
It allows users to communicate over the Internet by voice, using a microphone, by video using a webcam, and by instant messaging.	
It allows users to send <u>text messages</u> and <u>voice messages</u> , make voice and video calls, and share images, documents, user locations, and other media.	
It is an <u>online</u> photo sharing service. It allows you to apply different types of photo filters to your pictures with a single click, then share them with others.	
It allows users to connect with friends and family by sharing status updates, personal photos and other items of interest.	



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#### 4. Read the text about Instagram and complete the fact file.

- Lee el siguiente texto acerca de Instagram y completa la ficha.



## INSTAGRAM

Instagram was started in San Francisco by Kevin Systrom and Mike Krieger, who initially tried creating a platform similar to Foursquare but then turned their attention exclusively to photo sharing. The word Instagram is an amalgam of "instant camera" and "telegram."

**Fun fact:** Instagram **hit #1 in the App Store** within 24 hours of launch.

Instagram is a free, online photo-sharing application and social network platform.

Instagram allows users to edit and upload photos and short videos through a mobile app. Users can add a caption to each of their posts and use hashtags and location-based geotags to index these posts and make them searchable by other users within the app.

Currently, Instagram has 20 photo filters that allow users to enhance and modify their own visual content, and then share it with their followers and categorize a photo or video with hashtags.

Instagram even sponsors a weekly Weekend Hashtag Project, where users can tag their photos and videos with a hashtag chosen by the Instagram staff. The project is announced to the public every Friday.

Instagram is not only a tool for individuals, but also for businesses. The photo-sharing app offers companies the opportunity to start a free business account to promote their brand and products.

Adapted & taken from <https://www.tapinfluence.com/instagram-the-story-behind-the-popular-visual-social-platform>

<b>Name of the app:</b>	
<b>Author(s):</b>	
<b>App content:</b>	
<b>Function (1):</b>	
<b>Function (2):</b>	
<b>Users (target group):</b>	
<b>Other relevant information:</b>	



Name: \_\_\_\_\_ Grade: \_\_\_\_\_

**5. Choose an app you like and describe it considering the aspects mentioned below.**

- Elige una aplicación que te guste (NO INSTAGRAM) y descríbela considerando los aspectos mencionados abajo.

- Name of the app
- Author
- Description
- Functions
- App content
- Icon
- Users (target group)



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