



Colegio Ciudad Educativa
Educación parvularia, básica y media
RBD 18028-9
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Chillán

“Podcast – Reading Activity”

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Curso	Iro Medio A Iro Medio B	Fecha máxima de envío	Lunes 17 de Agosto 12:00 pm (medio día)
Objetivo de aprendizaje:	-Identificar información general y específica de un texto escrito adaptado asociado a podcasts. -Bosquejar ideas principales para la creación de un podcast personal.		
Instrucciones:	<p>En la guía anterior comenzamos la unidad 2, esta estaba asociada al tema de la educación y habíamos introducido la idea de los podcasts como una herramienta de auto-aprendizaje muy útil. Para el día de hoy haremos una breve investigación del tema. Leeremos un texto sobre los podcasts y con la información que recopilamos comenzaremos a trabajar en la creación de nuestro propio podcast. Para ello debes:</p> <ol style="list-style-type: none">1) Responder unas preguntas de repaso en español (Part I - A).2) Identificar las palabras clave para poder comprender el texto (Part I - B).3) Leer el texto y responder las preguntas asociadas al mismo (Part II).4) Seguir las instrucciones para bosquejar tu proyecto de podcast (Part III).5) Una vez terminado, enviar fotografías del desarrollo de esta guía ya sea al correo electrónico o cuenta de Instagram mencionadas en esta guía. No olvides poner tu nombre y curso en cada página y saca tus fotografías de manera vertical, 1 foto por hoja. <ul style="list-style-type: none">• Para aclarar dudas, recuerda visitar el Instagram del Teacher Arol, busca el video de tu curso y sigue las instrucciones.		



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Instagram: _____ E-mail: _____

Part I – BEFORE READING

A) Answer the following reflection questions in Spanish.

Responde las siguientes preguntas de reflexión en español.

1) ¿Qué es un podcast?

2) ¿Qué tema puede tener un podcast?

3) ¿Cuál es la característica principal de un podcast?

B) Look for the meaning of the following words in a dictionary.

Busca el significado de las siguientes palabras en un diccionario.

1) Grow: _____

2) Pick: _____

3) Script: _____

4) feature: _____

5) Sumarize: _____

6) Record: _____

Part II – READING

A) Read the following text.

Lee el siguiente texto.

HOW TO START A PODCAST?

More people are listening to podcasts than ever before. According to Research, the number of Americans listening to a podcast each week increased 120% over the past four years, and 90 million Americans listen to a podcast every month. As the audience for podcasts continues to grow, Today is the best time to start a podcast for your business, brand, or a personal hobby. If you follow this guide, it will help you to launch your own podcast and take advantage of this exciting new medium.

Step 1: Develop a podcast concept. Podcasts are as varied as the people that create them. There are excellent podcasts about history, pop-culture, neuroscience, and even a fictional town where aliens are friends with the Yeti. The only limit to a podcast is your own imagination. But you have to decide some details, such as:

-Identify your podcast goals

-Pick a podcast theme or topic

-Name your podcast



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Step 2: Choose your podcast format. Some podcasts just have a single host, others are scripted stories, or feature in-depth interviews. The important thing is to choose a format that fits what your podcast is about and is something you're comfortable with: When it comes to podcast formats, there isn't one right answer. So, let's talk about the most common formats:

Interview podcasts: These podcasts feature a single host who interviews individuals about a particular industry.

Scripted non-fiction: Typically, serial podcasts that have a single theme for a full season.

News recap: A format that summarizes the news within a specific industry.

Educational podcasts: Scripted non-fiction shows that focus on teaching their audience.

Scripted fiction: These podcasts are similar to radio dramas and are often scripted and highly produced.

Step 3: Podcast recording equipment and software. Podcasts have a low barrier to entry; if you want to start a podcast, it's relatively easy to begin the process with little experience. You can start recording a podcast with just your phone and a pair of headphones. Remember, your content is the most crucial part. Nobody listens to a podcast because it has superior sound quality. But people will put up with less-than-optimal sound quality if the content of your show is excellent.

Taken and edited from: <https://www.buzzsprout.com/>

B) Answer the following questions according to the text.

Responde las siguientes preguntas de acuerdo al texto.

1) What do the numbers 120 and 90 mean in paragraph 1?

2) What examples of topics are given in step 1?

3) What is the format of the following podcasts? (Write the name of the format)

_____ Serial podcasts that have a single theme for a full season

_____ Often scripted and highly produced.

_____ single host who interviews individuals

_____ Summarizes the news within a specific industry

_____ Non-fiction shows that focus on teaching their audience

4) What is the minimal equipment you need to record a podcast?

5) In what step do you choose the goal, topic and name of your podcast?

6) Where was the text taken from?



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Part 3 – AFTER READING

A) Let's plan our podcast! Think about a podcast you would like to do, decide the details and complete the following form according to those decisions.

Planeemos nuestro podcast! Piensa en un podcast que te gustaría hacer. Decide los detalles y completa el siguiente formulario de acuerdo a esas decisiones.

MY FIRST PODCAST		
I. Goal*	A) Entertain	B) Educate
II. Topic*	A1) Movies	B1) Pets
	A2) Books	B2) Objects
	A3) Songs	B3) Celebrations
III. Name**	_____	
IV. Format*	1 Host	2 Hosts
V. Episode 1 topic***	_____	

**Chose and circle 1 alternative.*

***Write your answer (name of your podcast)*

**** Write your answer (specific topic for episode 1)*

Remember to gather information during the week about your topic for episode 1